



FIRETRACE INTERNATIONAL (EMEA)

FIRETRACE® - insist on the genuine article

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The growing number of mission-critical assets protected by Firetrace International's FIRETRACE® is evidence of the automatic self-seeking fire extinguishing system's ability to quickly and effectively detect and extinguish "micro-environment" fires.

However, this success has brought in its wake a number of imitators; companies that have taken advantage of the FIRETRACE name, brand and reputation to offer inferior products that lack any form of testing, third-party accreditation or approval.

Fires choose their own time and place, and are no respecter of cost-cutting exercises, poor attention to detail, lack of awareness or inexperience, so Firetrace International contends that installing anything other than an approved, genuine FIRETRACE system is a high-risk strategy with potentially dire consequences.

Genuine FIRETRACE is alone among tube-based systems in the marketplace in having amassed a number of major international listings, approvals and accreditations. Indeed, it is the only tube-operated system anywhere in the world – bar none – that has been tested as an automatic fire detection and suppression system. These approvals and listings include such organisations as UL [Underwriters Laboratories], FM [Factory Mutual], and more than 25 other internationally renowned and independent accreditation agencies. FIRETRACE is also CE [Conformité Européenne or European Conformity] marked.

Compared with this proven reliability and build quality, "imposter" tube-based products from non-authorised suppliers are not installed to the established FIRETRACE guidelines, utilise inappropriate suppression agents, incorporate sub-standard detection tubing, and are not backed with adequate post-installation technical support. The result is an installation that may fail when it is most critically needed.

To counter this, ISO 9001:2008 registered Firetrace International has created a global network of authorised FIRETRACE distributors. These professionally-minded trading partners are skilled in hazard analysis, experienced in agent and system selection, and trained in installation, commissioning and support. They also use only genuine FIRETRACE components.

Details of FIRETRACE authorised distributors are available by contacting Firetrace International at info@firetrace.com. Firetrace International is headquartered in Scottsdale, Arizona USA with its EMEA offices in Gatwick in the UK, which can be contacted on +44 (0) 1293 780390. The company's website is at www.firetrace.com.



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